Driving forces
The transportation industry consists of a number of sub-industries, each with distinctive dynamics, competitive landscapes and sustainability issues. The most important material factor across the industry is the safe and efficient movement of goods and passengers. Additional key factors include fuel efficiency, operational eco-efficiency and occupational health and safety. Effectively managing transportation contributes to cost advantages, which influence companies’ ability to offer competitive pricing and gain market share. Lower-carbon and more efficient transportation options provide an opportunity to acquire new customers and retain existing ones as more companies commit to reducing their carbon footprint along the entire value chain. Meanwhile, offering a high-quality, reliable service requires companies to develop an engaged and motivated workforce through effective human capital development programs. Companies must also work on their external image to enhance their ability to attract talented and skilled individuals.

Highlighted criteria & Dimension weight
Economic Dimension ............... 34%
- Codes of Business Conduct
- Customer Relationship Management
- Risk & Crisis Management

Environmental Dimension ........ 27%
- Operational Eco-Efficiency
- Climate Strategy
- Fuel Efficiency

Social Dimension .................... 39%
- Occupational Health and Safety
- Stakeholder Engagement
- Talent Attraction & Retention

Sustainability leaders 2019

SAM Gold Class
Royal Mail PLC United Kingdom

SAM Bronze Class
Transurban Group Australia
PostNL NV Netherlands
BTS Group Holdings PCL Thailand

Sustainability Yearbook Members
Canadian National Railway Co Canada
Deutsche Post AG Germany
Sydney Airport * Australia
Aeroports de Paris France
Airports of Thailand PCL Thailand
United Parcel Service Inc United States
CSX Corp United States
bpost SA Belgium

* SAM Industry Mover

Industry statistics
Number of companies in universe 104
Number of companies assessed in 2018 79
Assessed companies to total companies in universe 76%
Market of assessed companies to total market 89%

Results at industry level

The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.