



## Transportation and Transportation Infrastructure

### Driving forces

The transportation industry consists of a number of sub-industries (e.g. marine, rail, trucking, freight-forwarders, logistics and related infrastructure), each with distinctive dynamics, competitive landscapes, and sustainability issues. The most important material issues across the entire industry relate to the safe and efficient movement of goods and passengers. These include fuel efficiency, operational eco-efficiency, and occupational health & safety. Effectively managing these issues contributes to cost advantages which influence a company's ability to offer competitive pricing and capture market share gains. Strong customer relationship management is essential to proactively understand today's needs and identify potential issues. Offering lower carbon and more efficient transportation options provide an opportunity to acquire new customers and retain existing ones as more companies commit to reducing their carbon footprint along the entire value chain. Offering high quality, reliable service requires companies to work internally on developing an engaged and motivated workforce through effective human capital development programs. In addition, it also requires that companies work on their external image to enhance their ability to attract talented and skilled individuals.

### Highlighted criteria

#### Economic Dimension

- Codes of Business Conduct
- Customer Relationship Management
- Risk & Crisis Management

#### Environmental Dimension

- Climate Strategy
- Fuel Efficiency
- Operational Eco-Efficiency

#### Social Dimension

- Occupational Health and Safety
- Stakeholder Engagement
- Talent Attraction & Retention

### Sustainability leaders 2018

<b>RobecoSAM Gold Class</b>	
Royal Mail PLC	United Kingdom
<b>RobecoSAM Bronze Class</b>	
Aéroports de Paris	France
Canadian National Railway Co	Canada
PostNL NV	Netherlands
Transurban Group	Australia
<b>Sustainability Yearbook Members</b>	
Abertis Infraestructuras SA	Spain
Airports of Thailand PCL*	Thailand
Atlantia SpA	Italy
Auckland International Airport Ltd	New Zealand
CSX Corp	United States
Deutsche Post AG	Germany
Grupo Aeroportuario del Centro Norte SAB de CV	Mexico
MTR Corp Ltd	Hong Kong
Sydney Airport	Australia
United Parcel Service Inc	United States

\* RobecoSAM Industry Mover

### Industry statistics

Number of companies in universe	102
Number of companies assessed by RobecoSAM in 2017	76
Assessed companies to total companies in universe (%)	75
Market capitalization of assessed companies to total market capitalization (%)	90

### Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	49	82	34%
Environmental	47	95	27%
Social	45	88	39%

#### Total score

