Driving forces
Textile, apparel and luxury goods companies leverage their strong brand recognition, product and process innovation, and marketing and selling strategies to expand into new markets, product categories and consumer segments. Fast fashion and the expansion of online shopping platforms have resulted in continuous customer engagement. Faced with stakeholder scrutiny of occupational health and safety, human rights and labor law violations, and immense negative environmental impact in the supply chain, companies are under pressure to boost transparency throughout all tiers of their operations. Sustainability leaders in the industry integrate environmental considerations into the whole life-cycle process, from product design and raw materials sourcing at the front end to used product recycling at the back end. Businesses not only engage with suppliers and subcontractors on sustainability issues, but also actively monitor various practices and disclose the results to stakeholders to protect their reputation and ultimately, their brand and company value.

Highlighted criteria & Dimension weight
Economic Dimension ................ 41%
– Supply Chain Management
– Risk & Crisis Management
– Brand Management

Environmental Dimension ........ 21%
– Operational Eco-Efficiency
– Environmental Policy & Management Systems
– Product Stewardship

Social Dimension .................... 38%
– Human Capital Development
– Occupational Health and Safety
– Human Rights

Sustainability leaders 2019

SAM Gold Class
adidas AG Germany

SAM Silver Class
Burberry Group PLC United Kingdom
Kering SA France
HUGO BOSS AG Germany

Sustainability Yearbook Members
Moncler SpA * Italy
Gildan Activewear Inc Canada

* SAM Industry Mover

Industry statistics
Number of companies in universe 41
Number of companies assessed in 2018 36
Assessed companies to total companies in universe 88%
Market of assessed companies to total market 98%

Results at industry level

The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.