



Textiles, Apparel & Luxury Goods

Driving forces

Textile, apparel & luxury goods companies leverage their strong brand recognition, high level of innovation, and sophisticated technologies to expand into new markets and categories for new consumer segments. Fast fashion, where collections race from catwalks to store racks, and rapid advances in technology, such as online shopping platforms, have produced the need to engage consumers 24/7. Companies not only require innovative marketing and selling strategies, but also responsible and environmentally-friendly sourcing models. Faced with intense stakeholder scrutiny, particularly regarding health, safety and sustainability in the supply chain, companies must increase transparency across all levels of operations. In response to more demanding consumers, companies must integrate environmental considerations into the whole life-cycle process, from product design at the front end to recycling of used goods on the back end. Companies must not only engage with contractors and suppliers on sustainability issues, but also actively monitor various practices and disclose the results of activities with its stakeholders in order to protect their reputation and ultimately, their brand and enterprise value.

Highlighted criteria

Economic Dimension

- Brand Management
- Risk & Crisis Management
- Supply Chain Management

Environmental Dimension

- Environmental Policy & Management Systems
- Operational Eco-Efficiency
- Product Stewardship

Social Dimension

- Human Rights
- Occupational Health and Safety
- Stakeholder Engagement

Sustainability leaders 2018

RobecoSAM Gold Class	
adidas AG	Germany
Kering	France
RobecoSAM Silver Class	
HUGO BOSS AG*	Germany
RobecoSAM Bronze Class	
Burberry Group PLC	United Kingdom
Gildan Activewear Inc	Canada
Sustainability Yearbook Members	
Asics Corp	Japan

* RobecoSAM Industry Mover

Industry statistics

Number of companies in universe	45
Number of companies assessed by RobecoSAM in 2017	33
Assessed companies to total companies in universe (%)	73
Market capitalization of assessed companies to total market capitalization (%)	91

Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	43	84	41%
Environmental	43	95	21%
Social	39	86	38%

Total score

