



Pharmaceuticals

Driving forces

Pharmaceutical companies continue to face scrutiny related to pricing and reimbursement of their products as governments seek to slow the rise in healthcare costs and as public criticism of drug pricing practices remains a steady and contentious political issue. Companies are under pressure to demonstrate the value of their products and ensure their pricing practices are sustainable. The pharmaceutical industry relies heavily on human capital for innovation and the continuous development of novel medicines. The industry is characterized by extensive capital invested in R&D and a high risk of failure in product development, which makes attracting and retaining the most talented researchers and scientists essential and makes intellectual property management critical. Business ethics, competitive practices and product quality and safety remain important aspects. Violations have the potential to cause significant reputational and financial damage.

Highlighted criteria & Dimension weight

- Economic Dimension 50%
 - Codes of Business Conduct
 - Innovation Management
 - Product Quality and Recall Management
- Environmental Dimension 9%
 - Operational Eco-Efficiency
 - Climate Strategy
- Social Dimension 41%
 - Talent Attraction & Retention
 - Health Outcome Contribution
 - Strategy to Improve Access to Drugs or Products
 - Addressing Cost Burden

Sustainability leaders 2019

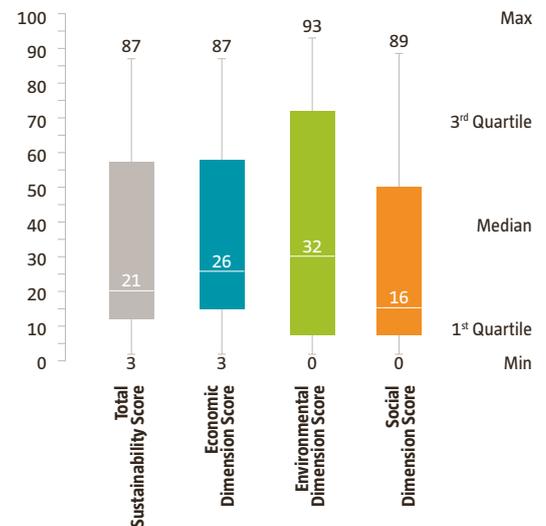
SAM Gold Class ●	
Roche Holding AG	Switzerland
SAM Silver Class ●	
GlaxoSmithKline PLC	United Kingdom
SAM Bronze Class ●	
AstraZeneca PLC	United Kingdom
Sustainability Yearbook Members ●	
Novartis AG	Switzerland
Daiichi Sankyo Co Ltd	Japan
Sanofi	France
Novo Nordisk A/S	Denmark
Takeda Pharmaceutical Co Ltd *	Japan
Chugai Pharmaceutical Co Ltd	Japan
Sumitomo Dainippon Pharma Co Ltd	Japan
Mitsubishi Tanabe Pharma Corp	Japan
Bristol-Myers Squibb Co	United States

* SAM Industry Mover

Industry statistics

Number of companies in universe	81
Number of companies assessed in 2018	64
Assessed companies to total companies in universe	79%
Market of assessed companies to total market	94%

Results at industry level



The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.