



Leisure Equipment & Products and Consumer Electronics

Driving forces

Producers of leisure equipment and consumer electronics operate in a highly competitive market. Industry drivers include product quality, differentiation, time-to-market, and brand management. New products becoming commoditized within a short time frame lead companies to focus on innovation, particularly R&D, to maintain competitiveness. Moreover, many companies in the industry must manage the cyclical nature of new product releases. Given the labor intensity during the manufacturing phase, companies must pay close attention to working conditions in their supply chain, particularly among their suppliers and subcontractors in developing countries. In addition, companies must manage environmental challenges throughout the product life cycle including product modularity, the use of toxic substances in the manufacturing process and within products, energy efficiency, and recycling through effective take-back programs for the disposal of obsolete products.

Highlighted criteria

- Economic Dimension**
 - Brand Management
 - Innovation Management
 - Supply Chain Management
- Environmental Dimension**
 - Hazardous Substances
 - Operational Eco-Efficiency
 - Product Stewardship
- Social Dimension**
 - Human Rights
 - Occupational Health and Safety
 - Talent Attraction & Retention

Sustainability leaders 2018

RobecoSAM Gold Class

LG Electronics Inc South Korea

Sustainability Yearbook Members

Casio Computer Co Ltd Japan

Nikon Corp Japan

Industry statistics

Number of companies in universe	20
Number of companies assessed by RobecoSAM in 2017	17
Assessed companies to total companies in universe (%)	85
Market capitalization of assessed companies to total market capitalization (%)	94

Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	43	83	43%
Environmental	49	91	28%
Social	43	90	29%

Total score

