Driving forces
Industrial conglomerates are highly dispersed businesses that rely on strong management and governance structures to achieve company synergies and economies of scale. Resource-efficient and lean manufacturing processes are important aspects of their business strategies, especially if growth is partly driven by acquisitions. Within this framework, the development of new resource-efficient technologies through careful product stewardship is important in gaining market share and increasing growth and profitability. Supply chain management and supplier sustainability risk assessments are particularly important with respect to labor practices. Ensuring business ethics throughout their operations is critical as these companies typically have a global presence extending into emerging markets. Companies must therefore focus on promoting common corporate values that recognize and promote the diversity brought about by multicultural backgrounds. In addition, conglomerates must develop and enforce corporate policies and build strong compliance systems to prevent corruption and illegal market practices.

Highlighted criteria & Dimension weight
Economic Dimension .......... 42%
  - Corporate Governance
  - Innovation Management
  - Supply Chain Management
Environmental Dimension ....... 29%
  - Operational Eco-Efficiency
  - Product Stewardship
  - Climate Strategy
Social Dimension .................... 29%
  - Occupational Health and Safety
  - Human Capital Development
  - Talent Attraction & Retention

Sustainability leaders 2019

SAM Gold Class
Siemens AG Germany
SK Holdings Co Ltd South Korea

SAM Silver Class
Samsung C&T Corp South Korea

Sustainability Yearbook Members
3M Co * United States
Doosan Corp South Korea

*SAM Industry Mover

Industry statistics
Number of companies in universe 47
Number of companies assessed in 2018 41
Assessed companies to total companies in universe 87%
Market of assessed companies to total market 94%

Results at industry level

The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.