



## Energy Equipment & Services

### Driving forces

The ability of energy equipment & services companies to attract new business is closely connected to their adherence to environmental, health & safety, as well as business conduct standards. In providing a variety of services to publicly-owned and national oil and gas suppliers, companies in this sector carry a measure of responsibility for the public perception of exploration and production activities and the reputation of their clients. This need to maintain their status as a reliable and safe partner is especially challenged when operating in technically difficult areas and where local jurisdictions provide weak legal and regulatory enforcement. Technical innovation therefore represents a tool for controlling risk and therefore offers potential competitive advantages. At the same time, the industry needs to attract and retain fully-trained and qualified staff and maintain the seniority of its employment pool, while balancing the competing challenge of controlling production costs and matching staff to the relevant project stage throughout industry cycles.

### Highlighted criteria

#### Economic Dimension

- Codes of Business Conduct
- Corporate Governance
- Innovation Management
- Risk & Crisis Management

#### Environmental Dimension

- Environmental Policy & Management Systems
- Operational Eco-Efficiency

#### Social Dimension

- Human Capital Development
- Occupational Health and Safety
- Talent Attraction & Retention

### Sustainability leaders 2018

<b>RobecoSAM Gold Class</b>	
Saipem SpA	Italy
TechnipFMC PLC*	United States
<b>RobecoSAM Silver Class</b>	
SBM Offshore NV	Netherlands
<b>RobecoSAM Bronze Class</b>	
Baker Hughes Inc	United States
Schlumberger Ltd	United States

\* RobecoSAM Industry Mover

### Industry statistics

Number of companies in universe	27
Number of companies assessed by RobecoSAM in 2017	19
Assessed companies to total companies in universe (%)	70
Market capitalization of assessed companies to total market capitalization (%)	86

### Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	54	74	41%
Environmental	49	81	22%
Social	50	78	37%

### Total score

