



## Containers & Packaging

### Driving forces

Containers and packaging companies are critical to the global economy supplying virtually every sector with the tools it needs to effectively protect, transport, market, and preserve their products for sale and use. Sustainable packaging continues to be a major trend in the containers & packaging industry, driving innovation and differentiation. At the same time, the industry faces various challenges such as stagnating / declining consumer demand in developed markets as well as higher costs related to raw materials, energy and capital. The markets in which these companies operate remain highly competitive, with substantial downward pressure on both prices and operating margins. Increasingly, companies need to innovate and provide customized solutions to their customers, working collaboratively across the value chain in order to ensure differentiated products. Top priorities include operational eco-efficiency, climate, occupational health & safety, and engagement with local stakeholders. Demand for more sustainable packaging is driving product development as well as the sourcing of more recycled, certified, and renewable raw materials. Companies in this space have the unique opportunity to contribute to a circular economy with shared environmental, social and economic benefits for business and society.

### Highlighted criteria

**Economic Dimension**  
 – Corporate Governance  
 – Customer Relationship Management  
 – Supply Chain Management

### Environmental Dimension

– Climate Strategy  
 – Operational Eco-Efficiency  
 – Product Stewardship

### Social Dimension

– Occupational Health and Safety  
 – Stakeholder Engagement  
 – Talent Attraction & Retention

### Sustainability leaders 2018

<b>RobecoSAM Gold Class</b>	
Ball Corp*	United States
<b>RobecoSAM Silver Class</b>	
BillerudKorsnas AB	Sweden
<b>RobecoSAM Bronze Class</b>	
Klabin SA	Brazil
Sonoco Products Co	United States

\* RobecoSAM Industry Mover

### Industry statistics

Number of companies in universe	26
Number of companies assessed by RobecoSAM in 2017	21
Assessed companies to total companies in universe (%)	81
Market capitalization of assessed companies to total market capitalization (%)	85

### Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	51	73	34%
Environmental	50	90	33%
Social	41	77	33%

### Total score

