Driving forces
In the computers & peripherals and office electronics industry, products and systems increasingly need to be developed according to security and privacy-by-design principles. Effective innovation management also requires recruiting people with the right mix of skills. Particularly relevant topics include the successful implementation of environmental standards and monitoring suppliers’ compliance in areas including the use of hazardous materials and fair working conditions in emerging economies. Shorter product lifecycles and the global ubiquity of electronic devices have resulted in increased overall energy consumption by IT hardware and high equipment disposal volumes. To address energy efficiency, companies must consider energy consumption over the entire product lifecycle when designing new products. Electronic waste can be reduced through weight reduction, modular design, the use of recycled materials and take-back programs. Meanwhile, the adoption of cloud-based solutions is creating new business opportunities that enable customers to achieve operational efficiency gains, contributing both to cost savings and environmental footprint reduction.

Sustainability leaders 2019

SAM Gold Class
Konica Minolta Inc Japan

SAM Silver Class
Hewlett Packard Enterprise Co United States
HP Inc United States

SAM Bronze Class
Ricoh Co Ltd * Japan
Samsung Electronics Co Ltd South Korea

* SAM Industry Mover

Industry statistics

Number of companies in universe 35
Number of companies assessed in 2018 28
Assessed companies to total companies in universe 80%
Market of assessed companies to total market 98%

Results at industry level

The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.