



Casinos & Gaming

Driving forces

The casinos & gaming industry remains under intense public and regulatory scrutiny. Companies must address serious issues such as money laundering, corruption and bribery through robust compliance systems and sound governance. Social issues such as gambling addiction and its social repercussions are being addressed mainly through regional regulation and often through voluntary standards. The rapid growth of online gaming as a result of increased sales of mobile devices and relaxed gaming laws in many countries pose significant opportunities for operators, but also dual threats. The proliferation of online platforms has highlighted the need for effective monitoring and security. Companies in this space are increasingly taking a proactive stance in dealing with these issues, going beyond the minimum legal requirements and setting examples for other companies within the travel and leisure and entertainment sectors. On the environmental side, companies are increasing efforts to curb energy consumption while reducing operating costs.

Highlighted criteria

Economic Dimension

- Anti-crime Policy & Measures
- Brand Management
- Codes of Business Conduct

Environmental Dimension

- Environmental Policy & Management Systems
- Operational Eco-Efficiency

Social Dimension

- Human Capital Development
- Promoting Responsible Gaming
- Stakeholder Engagement
- Talent Attraction & Retention

Sustainability leaders 2018

●	RobecoSAM Gold Class	
	Star Entertainment Grp Ltd	Australia
●	RobecoSAM Silver Class	
	Kangwon Land Inc	South Korea
	Ladbrokes Coral Group PLC	United Kingdom
●	RobecoSAM Bronze Class	
	Tabcorp Holdings Ltd	Australia

Industry statistics

Number of companies in universe	27
Number of companies assessed by RobecoSAM in 2017	25
Assessed companies to total companies in universe (%)	93
Market capitalization of assessed companies to total market capitalization (%)	94

Results at industry level

Dimension	Average score	Best score	Dimension weight
Economic	47	77	46%
Environmental	43	91	17%
Social	43	76	37%

Total score

