Driving forces
The casinos and gaming industry remains under intense public and regulatory scrutiny. Companies must address concerns such as money laundering through robust compliance systems and sound governance. Social issues such as gambling addiction and its societal repercussions are managed inconsistently, often limited to regional legislation or voluntary standards. The rapid growth of online gaming poses significant opportunities for operators, but also threats. The proliferation of online platforms has highlighted the need for effective monitoring, but companies in this space are increasingly going beyond the minimum legal requirements and taking a proactive stance in addressing these issues. On the environmental side, companies are increasing their efforts to curb energy consumption while reducing operating costs.

Highlighted criteria & Dimension weight
Economic Dimension ................ 46%
– Anti-crime Policy & Measures
– Corporate Governance
– Brand Management
– Codes of Business Conduct

Environmental Dimension ...... 17%
– Operational Eco-Efficiency
– Environmental Policy & Management Systems

Social Dimension .................. 37%
– Human Capital Development
– Stakeholder Engagement
– Talent Attraction & Retention

Sustainability leaders 2019
SAM Gold Class
Star Entertainment Grp Ltd Australia

SAM Bronze Class
Tabcorp Holdings Ltd Australia
GVC Holdings PLC United Kingdom

Sustainability Yearbook Members
SKYCITY Entertainment Group Ltd New Zealand

Industry statistics
Number of companies in universe 27
Number of companies assessed in 2018 24
Assessed companies to total companies in universe 89%
Market of assessed companies to total market 95%

Results at industry level

The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.