



Tobacco

Driving forces

According to the WHO, global smoking rates and sales are decreasing, but not uniformly. The tobacco industry's relationship with the public sector is critically important with regard to tax policies, regulations and efforts aimed at reducing cigarette smoking, especially among vulnerable groups like the young and the poor. The industry is under constant scrutiny by policymakers, the media and NGOs, which demand well-managed supply and distribution chains and a high degree of transparency. Following new tobacco control measures, it is becoming increasingly important for tobacco companies to diversify their product mix. This means moving away from traditional tobacco products and exploring innovative alternatives such as non-combustible (smokeless) tobacco and reduced-harm nicotine products (with low to zero tobacco) which claim to have lower health risks.

Highlighted criteria & Dimension weight

- Economic Dimension 42%
 - Codes of Business Conduct
 - Risk & Crisis Management
 - Supply Chain Management
 - Brand Management

- Environmental Dimension 24%
 - Operational Eco-Efficiency
 - Environmental Policy & Management Systems
 - Raw Material Sourcing

- Social Dimension 34%
 - Occupational Health and Safety
 - Human Capital Development

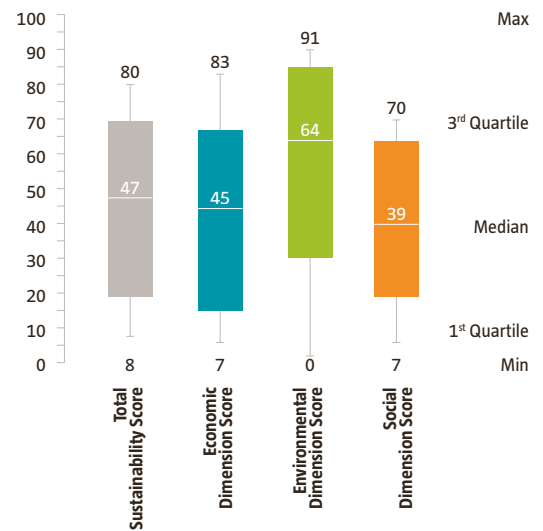
Sustainability leaders 2019

SAM Gold Class	
British American Tobacco PLC	United Kingdom

Industry statistics

Number of companies in universe	11
Number of companies assessed in 2018	10
Assessed companies to total companies in universe	91%
Market of assessed companies to total market	100%

Results at industry level



The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.