



# Leisure Equipment & Products and Consumer Electronics

## Driving forces

The leisure equipment & consumer electronics industry is highly competitive, and industry drivers include product quality, differentiation, time to market and brand strength. Since new products become commoditized quickly, companies need to focus on innovation, particularly R&D, to maintain their competitive advantage and brand perception. Similarly, many companies in the industry must manage the cyclical nature of new product releases. Given the labor-intensity in the manufacturing phase, companies have to closely monitor working conditions in their supply chains, particularly in developing countries. In addition, firms must manage environmental challenges throughout the product lifecycle including product modularity, the use of toxic substances in the manufacturing process and within products, operational eco-efficiency and recycling through effective take-back programs for the proper disposal of used and obsolete products.

## Highlighted criteria & Dimension weight

- Economic Dimension ..... 43%
  - Supply Chain Management
  - Innovation Management
  - Brand Management
- Environmental Dimension ..... 28%
  - Operational Eco-Efficiency
  - Product Stewardship
  - Environmental Policy & Management Systems
- Social Dimension ..... 29%
  - Talent Attraction & Retention
  - Human Rights
  - Occupational Health and Safety

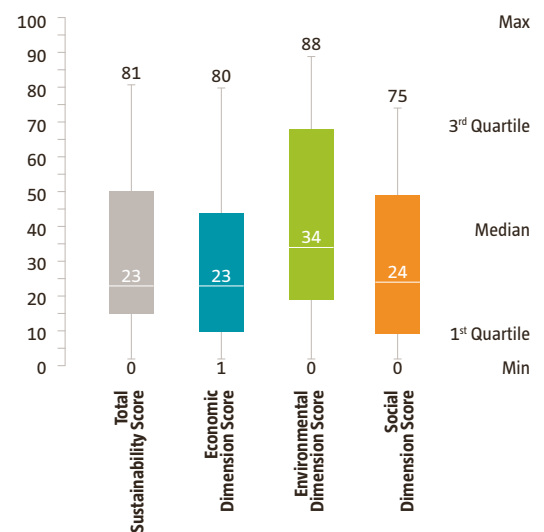
## Sustainability leaders 2019

SAM Gold Class		●
LG Electronics Inc	South Korea	
Sustainability Yearbook Members		●
Nikon Corp	Japan	

## Industry statistics

Number of companies in universe	19
Number of companies assessed in 2018	17
Assessed companies to total companies in universe	89%
Market of assessed companies to total market	96%

## Results at industry level



The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.