



Industrial Conglomerates

Driving forces

Industrial conglomerates are highly dispersed businesses that rely on strong management and governance structures to achieve company synergies and economies of scale. Resource-efficient and lean manufacturing processes are important aspects of their business strategies, especially if growth is partly driven by acquisitions. Within this framework, the development of new resource-efficient technologies through careful product stewardship is important in gaining market share and increasing growth and profitability. Supply chain management and supplier sustainability risk assessments are particularly important with respect to labor practices. Ensuring business ethics throughout their operations is critical as these companies typically have a global presence extending into emerging markets. Companies must therefore focus on promoting common corporate values that recognize and promote the diversity brought about by multicultural backgrounds. In addition, conglomerates must develop and enforce corporate policies and build strong compliance systems to prevent corruption and illegal market practices.

Highlighted criteria & Dimension weight

- Economic Dimension 42%
 - Corporate Governance
 - Innovation Management
 - Supply Chain Management
- Environmental Dimension 29%
 - Operational Eco-Efficiency
 - Product Stewardship
 - Climate Strategy
- Social Dimension 29%
 - Occupational Health and Safety
 - Human Capital Development
 - Talent Attraction & Retention

Sustainability leaders 2019

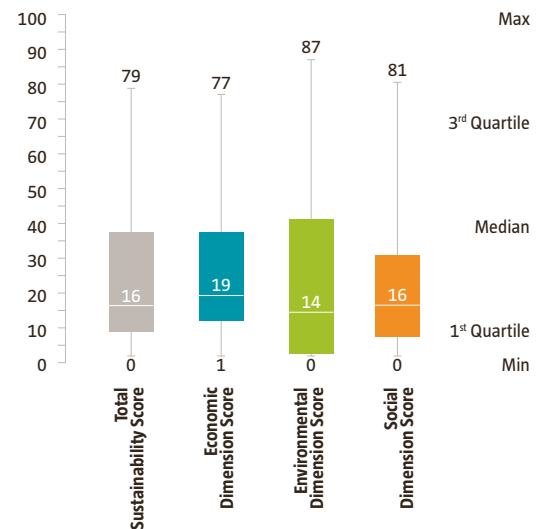
SAM Gold Class ●	
Siemens AG	Germany
SK Holdings Co Ltd	South Korea
SAM Silver Class ●	
Samsung C&T Corp	South Korea
Sustainability Yearbook Members ●	
3M Co *	United States
Doosan Corp	South Korea

* SAM Industry Mover

Industry statistics

Number of companies in universe	47
Number of companies assessed in 2018	41
Assessed companies to total companies in universe	87%
Market of assessed companies to total market	94%

Results at industry level



The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.