



Beverages

Driving forces

In the global beverage industry, the focus on health and nutrition continues to drive changes in the market and company strategies. The demand for carbonated soft drinks (CSD) has been in decline, particularly in developed markets, with preferences shifting towards healthier alternatives and lower-calorie substitutes. In light of these changes, companies must innovate to re-formulate products which promote well-being by increasing nutritional content while lowering the amounts of artificial additives. Given the large proportion of calories consumed through CSDs, sugar and other ingredients, as well as advertising strategies, have come under increased scrutiny and face new regulations and taxes. Producers of alcoholic beverages have long faced legal barriers in developed markets, but must also maintain effective and responsible marketing strategies in emerging markets with fewer regulations. Water quality is an ongoing concern for producers and local governments, making the management of water-related risks key to ensuring a sustainable, long-term production base.

Highlighted criteria & Dimension weight

- Economic Dimension 48%
 - Supply Chain Management
 - Corporate Governance
 - Strategy for Emerging Markets
 - Health & Nutrition
- Environmental Dimension 26%
 - Operational Eco-Efficiency
 - Water Related Risks
 - Raw Material Sourcing
- Social Dimension 26%
 - Talent Attraction & Retention
 - Human Capital Development

Sustainability leaders 2019

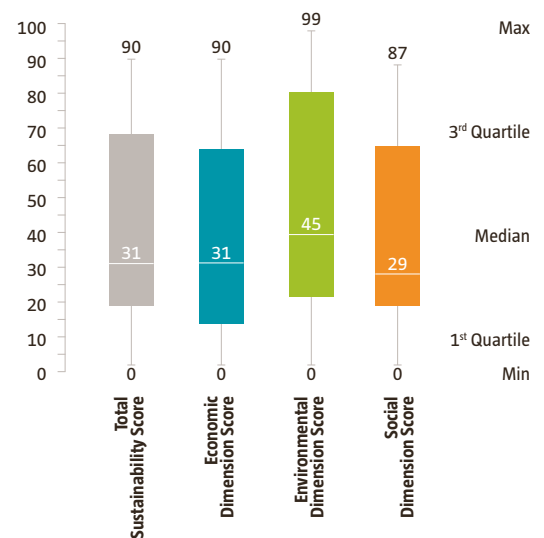
SAM Gold Class ●	
Thai Beverage PCL	Thailand
SAM Silver Class ●	
Coca-Cola European Partners PLC	Spain
Coca-Cola HBC AG	Switzerland
Diageo PLC	United Kingdom
Sustainability Yearbook Members ●	
Asahi Group Holdings Ltd	Japan
Molson Coors Brewing Co *	United States

* SAM Industry Mover

Industry statistics

Number of companies in universe	44
Number of companies assessed in 2018	41
Assessed companies to total companies in universe	93%
Market of assessed companies to total market	98%

Results at industry level



The box-and-whisker plot describes the distribution of scores in the industry, based on all assessed companies. More information is available in the Reading Instructions in the introduction.